

2006 SAAM Proclamation

- WHEREAS, Sexual Assault Awareness Month is intended to draw attention to the fact that sexual violence remains an intolerable violent crime with public health implications for every person in Indiana; and
- WHEREAS, Rape sexual assault, and violence impacts women, children and men of all racial, cultural, and economic backgrounds, many of whom can and do experience acquaintance rape, stranger rape, sexual assault by an intimate partner, gang rape, incest, stalking, serial rape, date rape, ritual abuse, sexual harassment, child sexual molestation, prostitution, and pornography;
- WHEREAS, We must work together to educate our entire population about what can be done to prevent sexual assault, support survivors and their significant others, and ensure that survivors or not re-victimized; and
- WHEREAS, Staff and volunteers of victim support programs in Indiana work year round to encourage every person to *make some noise* for victims and survivors rights; plus the restoration of peace in every home.
- WHEREAS, With leadership, dedication and encouragement, there is compelling evidence that we can be successful in reducing crimes against citizens living in Indiana, through increased awareness and holding perpetrators who commit acts of violence responsible for their actions; and
- WHEREAS, Indiana strongly supports the dedicated efforts of the Indiana Coalition Against Sexual Assault and crisis centers throughout the state to encourage every citizen to actively engage in public and private efforts and Let's make some NOISE, including conversations about what sexual violence is, how to prevent it, how to help survivors connect with crucial services, and how every segment of our society can work together to better address sexual violence.

NOW THEREFORE BE IT RESOLVED,

That I, (Mayor/Commissioner name and title), join The Indiana Coalition Against Sexual Assault and support service programs in believing that all Indiana Residents must be part of the solution to end sexual violence.

Along with the United States Government, I do hereby proclaim April as

"SEXUAL ASSAULT AWARENESS MONTH"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Executive Seal of the Governor of Indiana to be affixed to this proclamation

(Mayor/Commissioner Name & title)

Date

Attention

2006 SAAM Awareness Activities & Ideas

National Disaster

The Silent Violent Epidemic

Let's Make Some NOISE!"

April is: Sexual Assault Awareness Month
April 6, 2006 A Day to End Sexual Violence
Child Abuse Prevention Month
National Volunteer's Recognition Month
National Crime Victims Rights week April 23-29

- Mayor and/or County Commissioner issues & reads proclamation publicly.
- Have bookstores do displays/readings of pertinent books.
- Design a book/poster display for public and school libraries. Encourage them to feature publications on Sexual Assault Awareness Month handouts.
- Publish Statistics.
- Give a workshop for other professionals.
- Provide self –defense /assertiveness workshops for the public.
- Hold an open forum meeting or speak-out. Launch town meetings and continue it throughout the year.
- Hold candlelight visual or rally.
- Ask local government official to fly flags at half mass for sexual assault victims that were killed during the past year.
- Write letters to the editor or hold press conferences. Provide speakers for radio or TV talk shows.
- Plant trees in a public place and dedicate them to survivors of violence.
- Use donated space on a billboard to put up a message.
- Create window displays in storefronts or restaurants.
- Sponsor a film festival with discussions following each film.
- Work with health/sex -education teachers from schools and community clinics to focus on healthy sexuality/relationships as a positive approach to prevention.
- Contact local Celebrity to endorse Sexual Assault Awareness Month- Nat'l Crime Victims Rights Week. April 23-29.
- Create and display a banner or artwork created by survivors.
- Hold an open house or neighborhood block event.
- Table everywhere you can! Distribute ribbons, information, newsletters, etc. to raise awareness.
- Encourage continuing participation from your community in the effort to end violence. Call on your partnerships in the community. Get agencies and service providers involved. Remember we are greater together.
- Hold an event to Thank volunteers and others (local programs, responsible media/legislators, contributors, etc. who have made a commitment to preventing sexual assault and supporting survivors

- Take Back the Night Rally
- Partner with local College /Schools for a special project.
- Offer to do an article for your local & schools newspapers
- Work with local grocery store for a kids drawing event- winner wins a prize & Voice Award for “Making some noise to end violence”
- Display flags in colors for different kinds of violence.
- Mock Trial
- Have performance by a local Drama Club on the issue of Dating Violence
- If you have fountains in your city ask city officials to add food color & make them Teal for April.
- National SAAM Poetry Slam Event in April

You may use these activities not only for April & October, but to do something all year long. Some of you already do a few of these things. Maybe you will find something extra to add to your event. Remember take pictures and send them to us by email or mail. We may choose your event to be highlighted. A note on how the event went and whether you would do it again. We understand you are all very busy—we believe in you and the work you are doing. You are amazing. Please help us help support you and your efforts. Feel free to send us pictures and let us know what events you have on the calendar.

Check our website for upcoming events www.incasa.org

Make sure to let us know about your upcoming events too so we can post them to the website. Be sure to let others know by posting your information to the listserv. If you need information on the listserv please contact Janet Brown at jbrown@incasa.org

Indiana Coalition Against Sexual Assault, Inc.
Facts & Statistics

The Indiana Coalition Against Sexual Assault, Inc. (INCASA) is a member based non-profit organization committed to raising awareness and making sexual violence a top priority issue for Indiana.

*According to recent statistics – One in every Seven Women is a victim of Rape in Indiana. (National Crime Victim Research Study).

*Over 4,000 children in Indiana are sexually abused each year. (Child Protective Services substantiated reports).

*FBI statistics report nearly 2,000 cases of rape occur each year in Indiana. (Statistics are based on only 30% of Indiana Law Enforcement Departments - Federal Bureau of Investigation, FBI)

*61% of victims are female under the age of eighteen. (AMA)

*80% of sex crimes are perpetrated by assailants known to the victim. (National Center for Victims of Crime)

*Less than 28% of sex crimes are reported to police. (FBI)

* Less than 5% of sexual assaults are reported on college campuses (National Sexual Violence Resource Center).

Did you know that:

INCASA works to promote awareness on victims issues

INCASA works to support victims' rights

INCASA works to provide technical assistance and advocacy to professionals, communities and survivors

INCASA works to provide quality training and resources on the issues of sexual violence



The Indiana Coalition Against Sexual Assault, Inc. is a private not for profit organization that has served Indiana for 17 years. Major funding sources include the Indiana Criminal Justice Institute, Family and Social Services Administration, Rape Prevention Education Grant funding through the Indiana Department of Health, and support and contributions from private sources and the membership.

Sexual violence is morally and legally wrong. Individuals, families, and communities need appropriate and accurate information to help promote safety. Please join the fight to end sexual violence in Indiana. For more information or to find out how you can get involved please visit our website at www.incasa.org.

(Your Letterhead)
(Pre-event media)
FOR IMMEDIATE RELEASE
(Date)

CONTACT: **(Name)**
(Phone number)

**(Your Program's Name) Rallies the Community for
National Sexual Assault Awareness Month**

April is National Sexual Assault Awareness Month, and April 6th is National Day to End Sexual Assault. (Your Program's Name) will join other communities across Indiana and our nation in raising awareness and honoring sexual assault survivors and their loved ones in our community.

(Insert information about your April events. Include VIP speakers, partner agencies, any specific activities—i.e. survivor artists read poetry, 200 people expected to march to Take Back the Night Rally, etc.).

We are excited to join The Indiana Coalition Against Sexual Assault for this year's theme:

*Attention...National Disaster...The Silent Violent Epidemic
Sexual Violence "Let's Make Some NOISE!"*

(Name of Your Program's Executive Director), Executive Director of (Your Programs Name) said, "It takes everyone in the community working together to end sexual violence and our 2006 activities will focus there. It requires not just sexual assault crisis intervention programs but everyone—faith communities, cultural organizations, professional organizations, schools, law enforcement agencies, hospitals and state attorney's offices—all insisting that our community will not tolerate sexual violence. Let's Make Some NOISE!"

(Name of Person Quoted above) went on to say, "Sexual assault has had a particularly devastating impact on our community. Over 4000 children last year alone were sexually violated in Indiana. 80% know the person that did this to them! Rape doesn't just affect the victim, but their brothers and sisters, parents, classmates, significant others, friends—everyone they know. This is a National Disaster"

(Name of Community Partner) of (Name of Community Organization) agrees, "April is an opportunity for us to publicly support victims and their families and take a look at the toll sexual violence has on our community."

For more information on how the public can get involved with Sexual Assault Awareness Month, or to find out more information contact (local center name and contact information).

The Indiana Coalition Against Sexual Assault offers a 24 Hour Hotline that is available anytime anywhere in the state-- just call 1-800-656-HOPE.

(Your Letterhead)
(Media Release Day of)
FOR IMMEDIATE RELEASE
(Date)

CONTACT: **(Name)**
(phone number)

(Your Program's Name) Joins Communities across Indiana & the nation for National Day to End Sexual Violence

(Your Program's Name) (led a downtown rally/marched to take back the night/held a candlelight vigil/, etc.—insert your event here), joining other communities across Indiana and our nation in commemorating National Day to End Sexual Violence.

(Insert information about your April events. Include VIP speakers, partner agencies, any specific activities—i.e. survivor artists read poetry, 200 people expected to march to Take Back the Night Rally, etc.).

(Important local person—sheriff/mayor/state attorney/head of partner organization or executive director of your program) addressed the crowd, stressing the importance of working to stop sexual violence. “We are all too familiar with the devastating impact sexual assault has on our community. Last year alone (Insert Number) people reported incidents of sexual violence in (Name of Your County).”

(Important local person—sheriff/mayor/state attorney) thanked (Your Program's Name) for its work to end sexual violence. “(Your Program's Name) serves a crucial role in our community. The work they do in raising awareness about the issue and advocating for victims and their loved ones makes (Your County's Name) a better place to live.”

(Your Program's Director) emphasized the importance of National Day to End Sexual Violence. “This is a day when we come together as a community to recognize those victims who have survived the trauma of sexual assault. We come together to give voice to those who have never told anyone about the abuse. And maybe most importantly, we come together to prevent even one more person from being victimized by sexual violence. *Let's Make Some NOISE!*”

For more information on how the public can get involved with Sexual Assault Awareness Month, or find out how you can volunteer contact (local center name and contact information).

The Indiana Coalition Against Sexual Assault supports the 24 Hour nationwide Hotline that is available anytime anywhere -- just call 1-800-656-HOPE.

Attention

2006 SAAM Public Service Announcements

National Disaster

The Silent Violent Epidemic

Let's Make Some NOISE!"

10 Seconds:

Violence in our communities, families silenced everyday. Speak Out & Let's make some noise against Sexual Assault! Call (center name) at (center phone number).

15 Seconds:

How long is your day? I can only imagine how long it's been for someone that has experienced Sexual Violence. Every 45 seconds someone is violated in Indiana. Sexual Assault is our National Disaster—"Let's make some NOISE!" Call (Center name)at (phone number).

30 Seconds:

How long is your day? I can only imagine how long it's been for someone that has experienced Sexual Violence. Every 45 seconds someone is violated in Indiana and the victims are women, men, and children. April is Sexual Assault Awareness Month . Sexual Assault is our National Disaster—"Let's make some NOISE!" Call (Center name)at (phone number).

Sexual Assault Awareness Month April 2006

Attention

2006 SAAM Promotional Items

National Disaster

The Silent Violent Epidemic

Let's Make Some NOISE!"

Awareness items:

___ *Teal Ribbons (please refer to Ribbon order form)*

___ *Magnets*

___ *Noisemakers*

___ *Book Marks- English*

___ *Book Marks- Spanish*

Posters & Materials:

Official "Let's Make Some Noise!"

___ *Posters 11x17*

___ *Postcards- 4x6 NEW!*

___ *Flyers- 8.5x 11*

For teens:

___ *Be a Designated Thinker – It's a Matter of Respect
Poster- 11x17*

More materials can be found on our website www.incasa.org

All items will be shipped as long as supplies last.

Shipping information:

Your Name: _____

Agency: _____

Physical address: _____

: _____

City, State, Zip: _____

Email Address: _____

Please fax to INCASA at 317-423-0237 or mail to

55 Monument Circle, Ste. 1224 Indianapolis, IN 46204

Attn: Promotional Items

Indiana Coalition Against Sexual Assault, Inc.
2006 Sexual Assault Awareness Month
“Let’s Make Some NOISE!”

Teal Ribbon Order Form

INCASA is pleased to offer you the teal ribbon enamel pin at a reduced price. When worn these pins stand as a symbol of your dedication and courage to work toward the eradication of sexual violence in Indiana. The more people who wear these pins the broader the message – and impact! Let’s make some” NOISE!”

To keep the prices as low as possible, a minimum order of 50 enamel pins must be placed. A minimum order of 100 cloth ribbons must be placed. We encourage everyone to wear these pins throughout the year, not just during the month of April.

To order, please complete the order form below and fax it to INCASA. Please send order form and payment or option of invoice to INCASA at 317-423-0237 (fax) or by mail to INCASA 55 Monument Circle, Ste. 1224 Indianapolis, IN 46204.

Order Form

<u>Please indicate quantity</u>	<u>Price per unit</u>	<u>Total</u>
___ Teal enamel ribbon lapel pins	.80 each	_____
___ Teal cloth ribbons	.30 each	_____
Shipping (a minimum shipping cost will help us cover costs for your order)		_____ <u>\$3.00</u>
Total		_____

___ Please find check enclosed ___ Please invoice

SHIP TO: (must be a physical address)

Name: _____

Agency: _____

Physical Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Attention
National Disaster
The Silent Violent Epidemic

2006 SAAM Campaign feedback

Let's Make Some NOISE!"

What did you find most helpful about the SAAM Packet this year?

: _____
: _____

What was least helpful to you? _____

: _____

Did you like having the information available on CD? Yes or No

And why? _____

: _____

Did you like having the materials available on our website? Yes or No

And why? _____

: _____

What would you like to see next year? _____

: _____

: _____

Did you have an awareness event? _____

Did you partner with anyone? _____

What has been one of your best success stories for this campaign?

: _____

: _____

Please send information-- Attention: Melanie

Email to mdawne@incasa.org or fax: 317-423-0237.

Mail to: INCASA 55 Monument Circle, Ste. 1224 Indianapolis, In 46204

Thank you for taking the time to share your feedback!

Agency name & Contact: _____